



A century of service.

SWEPCO has been providing service to our customers for 100 years. After a century of innovation in the production and delivery of electricity, our goal remains the same — to provide reliable and affordable power. From 1912 to 2012, SWEPCO is “celebrating a century of service” dating back to our roots as Shreveport Gas, Electric Light and Power Company, Caddo Gas and Oil Company, and Texarkana Gas and Electric Company.

SWEPCO is proud to support Junior Achievement of North Louisiana.

**AEP SOUTHWESTERN
ELECTRIC POWER
COMPANY**
A unit of American Electric Power
SWEPCO.com



Junior Achievement®

19th Annual

North Louisiana Business
Hall of Fame

2012 LAUREATE
INDUCTION CEREMONY

October 18th

Shreveport Country Club

Volunteer.



She's eager for real world skills. To find out more about the business world and acquire the knowledge she needs to succeed. Junior Achievement gives volunteers the tools they need to teach young people about money management and how business works. Students get hands on experiences to help prepare them to compete in the workforce. Learn more about the difference your 6 hours can make at Junior Achievement of North Louisiana

www.janla.org

Your gift. Their future.



**Junior
Achievement**

**SUPPORT the
future workforce
for North Louisiana.**

A Message from the JA Hall of Fame Honorary Chairman

As a longtime supporter of Junior Achievement, I believe very strongly in the mission of this program and its impact upon those who are the future of our community. Junior Achievement builds responsible citizenship, promotes sound financial decision making and encourages imaginative entrepreneurship. It is a program which inspires young people to nurture their dreams of the future while building those personal traits required to succeed—confidence, self-reliance and responsibility.



Through cooperative efforts with our education system and with the assistance of volunteer leaders, our students are taught the basic requirements of financial management and civic responsibility. If you believe that wise investment will determine the future of our community, you will want to invest in this organization. Touching 5000 students this school year, Junior Achievement programs give students the opportunity to develop skills in critical thinking, communication, decision making and leadership. Most importantly, Junior Achievement underscores the importance of staying in school and making smart academic choices. Consider that 7000 students in our nation drop out of high school every day—a shocking statistic! Through Junior Achievement programs, we can encourage students to stay the course and to own their economic future.

Harry McInnis, JA Laureate 2010 - JA Laureate Trustee

"The future of our country depends upon making every individual fully realize the obligations and responsibilities belonging to citizenship.

Habits are formed in youth...what we need in this country now ... is to teach the growing generations to realize that thrift and economy, coupled with industry, are necessary now as they were in past generations."

**- Theodore Vail, president of American Telephone & Telegraph (AT&T)
Co-founder of Junior Achievement, 1918**

A Message from the JA NLA Chairman of the Board

Junior Achievement of North Louisiana provides a wonderful platform to educate the youth of our community about personal finances, the business cycle and entrepreneurship. Most children are not exposed to these topics by their parents or through the traditional education system. JA engages experienced professionals as volunteers in the classroom to connect real life business with what they are learning in the classroom and to prepare the workforce and entrepreneurs of tomorrow. Personally, I find volunteering to teach JA lessons in economics is a wonderful and enjoyable way to give back to the community. It is fun and exciting to see children learning about saving money, how businesses make a profit, and what it takes to start your own business. Please consider giving the youth of today a small portion of your time, five hours for elementary and six hours for middle and high school. JA provides all the materials needed for teaching during a short, but comprehensive, training session. You just may inspire the next Steve Jobs, Bill Gates or Sam Walton. Invest today in their future.

Scott Auer, Praeses, LLC

2012-13 Junior Achievement Board of Directors

Scott Auer, Praeses, LLC, - Chairman

Rex Tamplin, Roberts, Cherry & Co., Align, LLC - Vice Chair

Kelly Roberts, Storer Equipment - Secretary

Trent Millican, RBM, LLP - Treasurer

George Fritze, Red River Motor Company, JA NLA Laureate Liaison

Dominic Mainiero, Heard, McElroy & Vestal - Immediate Past Chairman

Scott McCloud, SWEPCO, Past Chair

Lt Col Chris Anderson, Rockwell Collins - Barksdale Air Force Base Liaison

David Scott, JP Morgan Chase

Andy Buffington, Shreveport Chamber of Commerce

Lisa Hackard, KPMG

Dr. Gerald Dawkins, Caddo Parish Schools Superintendent

DC Machen, Bossier Parish Schools Superintendent

Emma Jordan, Liaison - Bossier Parish Schools

Gayle Flowers, Liaison - Caddo Parish Schools

2012 North Louisiana Business Hall of Fame

JUNIOR ACHIEVEMENT INDUCTION PROGRAM

Sonja Bailes, *Emcee, BPSB*

WELCOME

Harry E. McInnis, Jr. '10 - *Honorary Chair - JA Laureate Trustee*

NATIONAL ANTHEM

George L. Jones, Jr. - *SHREVEPORT JOB CORPS CENTER*

INVOCATION

Donald A. Webb '04

JA VIDEO & STUDENT SPEAKER

Ye-rim Noh, *Airline High / Cope Middle School*

JUNIOR ACHIEVEMENT LAUREATE RECOGNITION

LAUREATE MEMORIAL VIDEO & FAMILY RECOGNITION

Dr. John C. McDonald '05 • Norman V. Kinsey '00 • Don Weir, Sr. '95

Junior Achievement Laureate Induction Ceremony

2012 NORTH LOUISIANA BUSINESS HALL OF FAME

Harold W. Turner, *President*

Red River Bank

William G. Anderson, *Partner*

Anderson Oil and Gas, Inc.

George D. Nelson, Jr., *President & CEO*

Querbes & Nelson and Louisiana Companies

Recognition of Individual, Business & Volunteer Supporters

Recognition of JA Board Members

Nita H. Cook, Junior Achievement, *President & Executive Director*

Silent Auction closes at 7:15.

We appreciate your generous bids to fund programs in Economic Education!

HAROLD W. TURNER

Harold W. Turner, President of Red River Bank in Shreveport and Bossier City, is a native of Shreveport and has been in the financial industry for over 40 years. His banking career began with Guaranty Bank and Trust in Alexandria in 1972. Since returning to Shreveport in 1991, Harold worked for Hibernia National Bank, from which he retired December 31, 2005, and has been involved in numerous civic and philanthropic organizations.



He currently serves on the Boards of Red River Bank, LSU-S Foundation (Executive Committee), LSU Health Sciences Foundation, ULM Foundation, Advocare Trust Committee, Independence Bowl (Executive Committee) and Holy Angels. He is also a member of the Downtown Rotary Club of Shreveport and Grace United Methodist Church.

He has served on the Boards of the Committee of 100, United Way, Woody's Home for Veterans and SRAC. He is a past chairman of The Greater Shreveport Chamber of Commerce, Caddo Public Education Foundation and the Northwest Louisiana Economic Development Foundation (North Louisiana Economic Partnership).

Harold received a B.S. in Business Administration from the University of Louisiana at Monroe and an M.B.A. from Northwestern State University.

In 2009, *The Times* recognized Harold with the Outstanding Leader award. Also in 2009, he was recognized by the Greater Shreveport Chamber of Commerce as a "Business Leader of the Year."

In his spare time, Harold enjoys playing golf, fishing and spending time with his wife of 18 years, Helen, and his four children, Salley (38), Benjamin (30), Maggye (28) and Justin (11).

WILLIAM G. ANDERSON

Bill Anderson and his brother, Hank, are third-generation co-owners of Anderson Oil & Gas, now in its fourth generation, with their sons Murphy and Cole having joined the family business. From modest beginnings in Monroe, Ruston and East Texas, it is now among the region's largest oil and gas producers, with diverse interests ranging from real estate and timber to investments and entertainment. Born in Ouachita Parish, Bill moved with his family to Shreveport early in life. Bill was educated at C.E. Byrd, Marion Military Institute, the University of Alabama and Centenary College. His devotion to these institutions is legendary and derives from the personal relationships he enjoyed while attending them. He still counts many of his



DKE fraternity brothers at Alabama as his close friends. A recent cover story in the University of Alabama's *Collegian* magazine profiles Bill, his family business and his unstinting generosity to that university. While at Alabama, Bill met and fell in love with Tina Brantley, and, after that, he confesses, he had little time for things academic. They married in 1964 and settled in Shreveport. The couple has three children – Brant, Murphy and Betsy – and now seven grandchildren, most recently their first granddaughter! Bill completed his education at Centenary College and succeeded his mother and father, G.M. "Jake" and Gertrude Feazel Anderson, as a member of the Board of Trustees. He served on the College's Executive Committee as Treasurer and Vice-Chairman before becoming Chairman in 1999. His decade-long tenure as Chairman saw the College's greatest fund-raising successes. He was elected to the Alumni Hall of Fame in 2001, and, in 2009, the College bestowed upon him its highest honor, the Honorary Doctorate. In 2012, he was named Centenary's Chairman emeritus. Bill has helped endow programs that match his and his family's interests – Geology, Music, History, Business, Art and Art History – but a great many contributions are to scholarship programs aimed at enabling *all* students to attend college. Indeed, this kind of philanthropy is an Anderson family tradition, and our whole community has been its beneficiary. The Anderson's have very recently endowed the Anderson Watershed Research Station and the Jay Greenleaf Watershed Outreach Classroom at LSUS. They continue to support the work of the LSU Health Sciences Foundation in Shreveport and the Shreveport Regional Arts Council. Bill has chaired the NWLA Chapter of the March of Dimes, the Boy Scouts Good-Turn Day Drive and the Broadmoor Family YMCA. He has been a long-time supporter of Volunteers of America and is a former Vestry member of St. Paul's Episcopal Church and of First United Methodist Church in Shreveport. Bill is an enthusiastic sports fan, from Alabama football to golf and Formula 1 racing. He is also an avid collector of sports memorabilia and art. His extensive collection, which adorns the Anderson Oil and Gas offices, includes works ranging from those of George Bellows to Rick Rush, Martin Fletcher, Peter Munro and Leroy Neiman. Part of the collection was featured at a 2008 show at Centenary's Meadows Museum of Art.

BUSINESS HALL OF FAME TABLE SPONSORS

As of October 14, 2012

AEP SWEPCO	George D. Nelson, Jr.
William G. Anderson	Querbes & Nelson
Anderson Oil & Gas, Inc.	W. Clinton Rasberry, Jr. Investments
Bancorp South	Red River Bank
Blanchard Walker O'Quinn & Roberts	Red River Motor Company
Bradley Murchison Kelly & Shea LLC	Phillip Rozeman, MD
Brammer Engineering, Inc.	Shreveport Job Corps Center
Caddo Parish School Board	Shreveport Times
Centenary College of Louisiana	Skrivanos Engineering, Inc.
J P Morgan Chase	Storer Equipment
Fire Tech Systems	Dr. Dudley Talbot
J. Fleet Oil & Gas Production Co, LLC	Harold W. Turner
Heard, McElroy & Vestal	Volunteers of America
Interstate Insurance Underwriters	Nicholas Wheless
KPMG, LLC	Williams Financial Group, LLC
Glenn & Ellen Kinsey	Willis Knighton Health System
McInnis / Hamm	Michael H. Woods

IN MEMORY OF

Dr. Whitney Boggs, Jr.
Mary Ann & Whitney Boggs

L.R. Brammer '98
Keith J. Evans

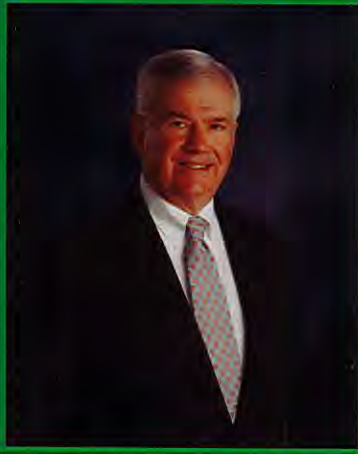
Donald W. Weir, Sr. '95
Lola & Dan Herndon

IN HONOR OF

George D. Nelson, Jr. '12
Bobbie Cates Hicks
Ms. Diane Nelson

William G. Anderson '12
Lola & Dan Herndon
Hoyt D. Bain
Harold W. Turner
Red River Bank

GEORGE D. NELSON, JR.



George D. Nelson, Jr. was born May 28, 1950, in Shreveport, Louisiana. At age 2 he was diagnosed with nephritis, which, at the time, had no cure. George spent six months in Johns Hopkins Hospital under the care of an extraordinary lady, Dr. Harriett Griggs Guild, who saw him every six months to one year of his life until she retired. An extended stay at age 13 began his passionate loyalty to the Baltimore Orioles. George attended Southfield School, Broadmoor Junior High and Byrd High School. He attended Tulane University (BA), Harvard Business School (MBA) and Georgetown University Law Center (JD and ULM in Trial Advocacy). He began his career as an E. Barrett Prettyman Fellow at Georgetown, defending indigent criminals in Washington, DC and teaching and supervising third year law students in criminal trials. After a 1st degree murder trial, home and family business began to sound a lot better, and he returned home November, 1979, shortly after the Orioles lost the World Series, and began his career at Querbes & Nelson. He obtained his Chartered Property & Casualty Underwriter and learned the business from his father and an outstanding group of professionals. In 1987, he and his sister, Carolyn, bought out their Querbes relatives just in time for the economy to hit its lowest point since the great depression. They survived, and George became involved with Premier Bank by virtue of handling its insurance, joining its regional and, later, statewide board. He was recruited to join the bank as the Northwest Regional President in 1995 and left after its merger with Bank One and First Commerce in 2000. He returned to the insurance business in 2001, buying his Querbes relatives out of Louisiana Companies, which operates insurance locations in Baton Rouge, Lafayette and Lake Charles. He serves today as Chairman and CEO of both Querbes & Nelson and Louisiana Companies as well as Life Insurance Company of Louisiana, a credit insurance company started by his father. Querbes & Nelson is a risk strategy firm helping clients improve their profitability by strategically managing risk to their employees, customers and 3rd parties. It will be 100 years old in 2014. He is also involved with various real estate, oil and gas and timber interests. Civic wise, he has been involved primarily with Centenary College, Chairman of Executive and Endowment and Vice Chairman of the Board of Trustees; The United Way, Campaign Chairman in 1988 and 2010; and the Public Affairs Research Council, Chairman 2003 to 2005. He has also chaired the Shreveport Symphony, Downtown Development Authority, Downtown Shreveport Unlimited and Committee of 100 local and statewide. He serves on boards for the LSU Research and Technology Foundation, The Pennington Biomedical Research Foundation, Friends of the Old State Capital and, until recently, Friends of LPB. He and Clare have been married 30 years and have four children, George, Catherine, Morgan and Spencer. Besides his family, friends, business and Baltimore Orioles, George is passionate about LSU sports, the Dallas Cowboys, New Orleans Saints and Boston Celtics. He is a dreadful, but enthusiastic, golfer with a group of patient playing partners.

THANK YOU!

Along with our 2012 Business Hall of Fame Table Sponsors, Advertisers and Supporters, the following individuals, organizations, businesses, educational institutions, corporations and foundations provided volunteers, funding and in-kind services in support of Junior Achievement of North Louisiana.

Aaron and Peggy Selber Foundation • Align, LLC • Alta & John Franks Foundation
Anderson Oil & Gas • Argent • Atkins Family Foundation • AT & T • BancorpSouth
Barksdale Federal Credit Union • Builder's Supply Company • BusinessFirst Bank
Bossier & Caddo Parish Schools • Bossier Optimist Club • Mr. & Mrs. William H. Broyles, II • Capital One • Centenary College of Louisiana • Chesapeake Energy
Citizens National Bank • Community Foundation • Community Trust Bank
Gretchen S. Crow • First United Methodist Church • Chris P. Gabriel
Grayson Foundation • Harrington Photography • Heard, McElroy & Vestal
Mr. & Mrs. Edward N. Henderson • Home Federal Bank • Iberia Bank • JP Morgan Chase Bank • KPMG • Dr. & Mrs. Charles Knight • Libbey Glass • LSU HSC Foundation
LSU Shreveport • McInnis Brothers Construction • Mike McSwain Architect
MetLife • Mrs. John C. McDonald • Raymond James - Morgan Keegan
Dr. & Mrs. Ike Muslow • New York Life Insurance Ouachita Independent Bank
Pelican State Credit Union • Papa John's Pizza • Paragon Press • Power's Foundation
Praeses • Querbes & Nelson • RBM • Raising Cane's • Red River Bank
Red River Motor Company • Regions Bank • Roberts, Cherry & Co • Rockwell Collins
Armand J. Roos • Shreveport Optimist Club • Sam's Wholesale • Sid Potts, Inc.
Skriwanos Engineering • Tucker Smathers • State Farm • Storer Equipment
Sportspectrum • SWEPCO • Eric C. Weiss • Wells Fargo • William's Financial Advisors
Wheless Foundation • Mr. & Mrs. Cody White • Willis Knighton Health System
The Woods Group • Woolf Foundation

A Message from the JA NLA Laureate Trustees

Junior Achievement of North Louisiana will celebrate its 50th anniversary next fall. In 1964, encouraged by Don Weir, Sr., business leaders throughout our community joined forces to provide lessons in economics for our future workforce. Determined the young people would have the opportunities for a successful career in a thriving community, Junior Achievement volunteers began teaching afterschool programs. Today, in area classrooms, volunteers mentor students using high impact, experiential lessons provided by Junior Achievement. We are enjoying the fruits of this initiative as a new generation, partially compiled of Junior Achievement students, is taking the lead in assuring young people in North Louisiana have an understanding of the free enterprise system.

To assure students in this community continue to benefit from JA's lessons in financial literacy, work-readiness and entrepreneurship, many North Louisiana Business Hall of Fame Laureates have joined forces once again in support of Junior Achievement.

In addition to celebrating entrepreneurship and citizenship at JA's Business Hall of Fame in October and the JA Empowers: Student & Volunteer Showcase in April, *Junior Achievement Laureate Trustees* will meet for a Roundtable Lunch in February and the Laureate Press Conference & Lunch in August for reports on JA programs and to share thoughts and advice for greater student impact.

As North Louisiana Business Hall of Fame Laureates, you have a unique voice in assuring that the lessons of Junior Achievement continue to support the understanding of the free enterprise system in North Louisiana. Please join us in supporting the mission of Junior Achievement as a JA Laureates *Trustees*.

Junior Achievement Laureate Trustees,

Mike Woods '05	George Fritze '09
Cody White '06	Harry McInnis '10
Tommy Williams '08	George Nelson '12

For more information call Nita Cook , 318.861.5998 or RSVP@janla.org

JA NLA CELEBRATES 50 YEARS!

Save the Date!

North Louisiana Business Hall of Fame

October 17, 2013

Junior Achievement of North Louisiana

Will celebrate Our

50th Anniversary

Junior Achievement's Values

Belief in the boundless potential of young people.

Passion for what we do, and honesty, integrity
and excellence in how we do it.

Belief in the power of partnership and collaboration.

Commitment to the principles of market based
economics and entrepreneurship.

Conviction in the educational and motivational impact
of relevant, hands-on learning.

Respect for the talents, creativity, perspectives and
backgrounds of all individuals

2012 Junior Achievement Laureates North Louisiana Business Hall of Fame

William G. Anderson
Partner
Anderson Oil and Gas

George D. Nelson, Jr.
President & CEO
Querbes & Nelson
Louisiana Companies

Harold W. Turner
President
Red River Bank

1994

John Franks
Samuel P. Peters
Albert Sklar

2000

James N. Fritze
Norman V. Kinsey
Joseph Dudley Talbot

2006

Ollie S. Tyler
Steven C. Walker
C. Cody White, Jr.

1995

Louis Pendleton
Virginia K. Shehee
Don Weir, Sr.

2001

Donald E. Jones
Willis L. Meadows
Aaron Selber, Jr.

2007

Rand H. Falbaum
Roy Griggs
W. Clinton Rasberry, Jr.

1996

Wallace Brown
George D. Nelson, Sr.
Nicholas H. Wheless, Jr.

2002

Harold R. Bicknell
Donald J. Zadeck

2008

Joe N. Averett, Jr.
Robert B. Hamm
Thomas J. Williams

1997

James E. Davison
James K. Elrod
L. Frank Moore

2003

E.R. "Bo" Campbell
Donald G. Mack
Vincent J. Marsala

2009

George P. Fritze
Edward N. Henderson
Charles E. Meehan

1998

L.R. Brammer, Jr.
Ike Muslow
Tom Stagg

2004

John C. McDonald
George E. McInnis
Donald A. Webb

2010

John W. Dean
Chris P. Gabriel
Harry E. McInnis, Jr.

1999

John J. Doles, Jr.
Charles Knight, Sr.
Hal Sutton

2005

J. Peter Gaffney
Ivan I. Smith, Jr.
Michael H. Woods

2011

Anil Nanda
Phillip Rozeman
H.E. "Bud" Storer

CREATING SOLUTIONS,
PROVIDING OPPORTUNITIES

RIGHT HERE AT HOME.



Just one idea & one phone call from the right person, and 180 students & teachers from Booker T. Washington will have the opportunity to Job Shadow many industries and attend an Executive Business Lunch at the PORT of Caddo - Bossier.

Now, that's community...

what could you do?

YOUR COMPANY LOGO...

running all over town!

2012 DOWNTOWN CHRISTMAS RUN

5 KILOMETER ROAD RACE AND HEALTH WALK
6:30pm at the Texas St. Courthouse

December 11th (Tuesday Evening)



S P O N S O R S H I P S

Ho, Ho, Ho...they shared with delight!	\$5,000
35 Entries for your business or student runners, pre-registration, prominent logo on race communications, on shirt & may display a prominent sign*. JA partnership advertisement in the Shreveport Times.	
...Economic education for All and financial insight!	\$2,500
20 Entries included, pre-registration, logo on race communications, on shirt & may display a sign*.	
Santa's Elves...Entrepreneurs of a jolly kind!	\$2,000
16 Free Entries, pre-registration, logo on race communications, on shirt & may display a sign*.	
Work-Ready Reindeer...critical skills for student Success!	\$1,000
8 Entries, pre-registration, logo on race communications, on shirt & may display sign*.	
Jingle the School Bell - Keep America's young people in school!	\$500
4 Entries, pre-registration, small logo on race communications & on shirt.	
Deck the Halls with JA Job Shadow Students!	\$250
2 Entries included, pre-registration, name on race communications.	

All logos are one color. All entries include a long sleeved T-Shirt.

Ask about Custom Sponsorships.

*Signs are the responsibility of the sponsor & should be displayed at a pre-approved location.

Company pre-registration & packet pick up.

All runners must sign a waiver of liability.



Nita Hughens Cook, JA NLA 318.861.5998 rsvp@ja.org

JA CURRICULUM DISPLAYS

MEADOWVIEW ELEMENTARY SCHOOL

3rd Grade JA Our City

Joy Tillman, Student • Julie Landry, Teacher • Dr. Shelly Barrett, Principal

COPE MIDDLE SCHOOL

8th Grade Economics for Success

Ye-rim Noh, Student • Ray Smith, Teacher

Shreveport Job Corps Center

9th - 12th Grades JA Success Skills

Brittany Clark, Student • Emerie Gentry, Teacher

A special thank you to all local businesses and JA Board Members who donated and secured Silent Auction items for this evening's fundraiser.

Thank you to Tammy Dean, JA Program Director, Emerie Gentry, Work-based Learning Specialist at Shreveport Job Corps Center and all student volunteers. Thank you to Volunteers Mary Ann Boggs, Faye Yates, Lisa Iadarola and Lauraleigh Sullivan.

2012 North Louisiana Business Hall of Fame Silent Auction

The Silent Auction opens at 5:45pm and closes at 7:15pm.

No bids are accepted after the closing time.

All items have a minimum bid.

All items have minimum bid increments.

The bidder name and amount of bid must be legible on the Bid Sheet.

Auction items will be awarded to the highest bidder and should be picked up at the Guest Registration table upon completion of the Hall of Fame.

Cash, Checks or Credit Cards (MC - V - AX)

Please keep in mind the profits from your generous bids tonight support Junior Achievement's programs to educate our future workforce!

Please note the businesses contributing to the success of this auction and thank them again for supporting JA!

**Junior Achievement
Empowering young people to
own their economic success.**

**Ability
printing**

A division of
Louisiana
Association
for the Blind



providing

**QUALITY DESIGN,
typesetting,
printing, BINDING &
mailing services
to the Shreveport/Bossier
City Area.**

**Please give us
an opportunity to
quote your next
printing project.**

**Ability
printing**

A division of Louisiana Association for the Blind
Clyde Boggs, Print Services Director
1750 Claiborne Ave.
Shreveport, LA 71103
Phone: 318.635.6471
www.AbilityPrinting.com

ITEM	HOME & GARDEN	VALUE
100	baby GUND musical Lamb recites your favorite nursery rhyme with the squeeze of its hand. It is soft and cuddly and will bring hours of joy and comfort to your little one. Donated by Baby World .	\$40
101	LSU Fleur de Lis metal wall art for the patio donated by Dickie & Reggie Grieder, owners Corner Collection on Line .	\$75
102	Truly wonderful, this American Birdhouse will add character to any patio and spark of patriotism in all who see it. Donated by Foster Cook , owner of Akin's Nursery .	\$170
103	Set of Six Pioneer Cookbooks from AT&T .	\$60
104	Pillow painting! Indoor/outdoor fabric, hand painted crab pillow with chevron ikat fabric on back donated by Blair Knicely Nefsky .	\$65
105	My Ladybug Book presents a Personalized Children's book by artist, Lisa Iadarola . Lisa will draw your child and place her on every page of her special book to see and read the story of her Backyard Garden Adventure.	\$60
106	Christmas greetings Mouse Pad from Junior Achievement .	\$15
107	Christmas greetings Mouse Pad from Junior Achievement	\$15
108	Christmas greetings Mouse Pad from Junior Achievement	\$15
109	Mouse Rug from Junior Achievement	\$15
110	Special Edition Collectible Set - This exclusive set includes a classic 1949 Woody Wagon replica and a Special Edition Yafa® pen with handcrafted inlays from genuine maple and rosewood from Junior Achievement .	\$20
111	Parker Maroon / Silver Ball Point Pen & Pencil Boxed Gift Set (click pen) from Junior Achievement	\$20
112	Parker Midnight Blue / Silver Ball Point Pen & Pencil Boxed Gift Set (click pen) from Junior Achievement	\$20

ITEM	HOME & GARDEN	VALUE
113	Parker Blue / Silver Ball Point Pen & Pencil Boxed Gift Set from Junior Achievement	\$35
114	Parker Silver/ Silver Ball Point Pen & Pencil Boxed Gift Set from Junior Achievement	\$35
115	Parker Gold / Silver Ball Point Pen & Pencil Boxed Gift Set from Junior Achievement and a Matching Bow notepad from mint julip paperie .	\$55
116	Deluxe Note Card Set & Keepsake Box. 36 note cards and decorative envelopes.	\$25
117	Chime Dice offer 36 possible messages with each roll of the dice. Makes a fun conversation starter at home or in the office.	\$20
118	Wooden Desktop Game Tower with 6 games.	\$20
119	Magnetic 3-in-1 Game rolls up for easy storage. Great for on the road or at home playing Checkers, Chess or Backgammon!	\$20
120	Michael Fray Original Watercolor, 30 x 22 Riverscape	
121	Lazy summer days come to mind when you see, "Redbird" painted and donated by Blair Thrall . Acrylic on canvas is 12 x 24 and framed.	\$375
122	Sony iPod Desktop Radio with built in Wifi for internet music streaming from Pandora, vTuner, music on the PC throughout the home from Wright's Sound Gallery .	\$325
123	Pamper your pet. Jus for Fideaux gift certificate!	\$40



VOLUNTEER! 6 HOURS CAN MAKE A DIFFERENT WORLD !

Here we GROW!

2012-2013 SCHOOLS & STUDENTS

19 Schools - 5,803 Students

Benton Middle School
Booker T. Washington
Caddo Career & Technology Center
Cherokee Park Elementary
Claiborne Fundamental Elementary
Cope Middle School
Elm Grove Middle School
Greenacres Middle School
Houghton Middle School
JS Clark Elementary
Kerr Elementary
LA New Technology
Meadowview Elementary
Rusheon Middle School
Shreve Island Elementary
Shreveport Job Corps Center
Stockwell Place Elementary
Wossman High School, Monroe
WT Lewis

2011-2012 SCHOOLS & STUDENTS

14 Schools - 3,676 Students

Barrett Elementary
Blanchard Elementary
Caddo Career & Technology Center
Central Elementary
Cherokee Park Elementary
Claiborne Fundamental Elementary
Cope Middle School
Greenacres Middle School
Kerr Elementary
Rusheon Middle School
Shreve Island
Shreveport Job Corps Center
West Shreveport Elementary
Wossman High School, Monroe

A Message from the JA NLA President



Junior Achievement's purpose is to inspire and prepare young people to succeed in a global economy.

Junior Achievement of North Louisiana is an organization dedicated to educating students in grades K-12 about financial literacy, work readiness, and entrepreneurship through volunteer-led, hands-on programs which help young people understand the economics of life.

Junior Achievement programs help prepare young people for the real world by showing them how to generate wealth and effectively manage it, how to create jobs which make their communities more robust and how to apply entrepreneurial thinking to the workplace. Students put these lessons into action and learn the value of contributing to their communities.

In partnership with business and educators, JA brings the real world to students, opening their minds to their potential. Through high quality, experience-based programs, Junior Achievement fosters an understanding of free enterprise—its responsibilities and rewards—among its student participants.

Junior Achievement of North Louisiana is supported by the business community, which views its involvement as an investment in free enterprise education and its future workforce.

Tomorrow's results require commitment today.

Thank you for supporting JA. Nita Hughens Cook

JUNIOR ACHIEVEMENT LAUREATE



*Junior Achievement of North Louisiana
proudly honors Mr. Harold W. Turner –*

Congratulations, Harold!



675-2900
www.redriverbank.net

GIVE 6 HOURS?



ITEM	CLOTHING & ACCESSORIES	VALUE
------	------------------------	-------

- | | | |
|-----|--|-------|
| 200 | "MAXX" Camouflage sunglasses with wrap-around high definition lenses. Glare is virtually eliminated. And enjoy a beautiful deer buck glass ornament by OWC to decorate the tree! Donated by Ashley Ridge Optical & JA NLA | \$45 |
| 201 | Versace Ladies Polarized Sunglasses - Can't you see yourself in these smashing, high fashion shades?! Donated by Penny Duncan at Duncan Optical . | \$150 |
| 202 | \$200 Gift Certificate from John Pickens Custom Clothiers | \$200 |
| 203 | LSU embroidered Baby gown or jumper 3-6 months from Ladies in Waiting . | \$30 |
| 204 | Jute tote bag with Olympic swimmer towel and a sleeve of "The Real Housewives of Shreveport" cups. Monogram of each item is included! From Mom 2 Bee | \$125 |
| 205 | \$30 Gift Certificate from Rachelli's . | \$30 |
| 206 | PUT PINK TO WORK! Adam Willard, owner of Ashley's Building & Construction, LLC . has donated this Pink Tool Kit in honor of Breast Cancer Awareness month. JA and BCA, two great causes! | \$100 |





Boosting the Local Economy

Junior Achievement students are more likely to become entrepreneurs. In a recent JA alumni study, 20 percent of respondents indicated that they own their businesses, as opposed to 7 percent of the comparison group and 10 percent of the general population.

Junior Achievement students score significantly higher—at least 10 percent—than their peers on assessments that measure financial literacy. They understand the importance of money management.

Helping Kids Connect with Learning

Junior Achievement reinforces the value of an education. In recent high school program evaluations, an average of eight out of ten students report that Junior Achievement helped them see the importance of staying in school.



WORK READINESS

ITEM	JEWELRY	VALUE
300	Beautiful Amethyst Earrings - French wire earrings set in sterling silver and embellished with 18kt. yellow gold donated by the Pons at Louisiana Coin .	\$375
301	Sterling Silver Fleur de Lis Bracelet donated by Doug & Judy Sessions Campisi at Leonard's Jewelry .	\$111
302	Citizen's silver men's wristwatch donated by watchmaker, Miron Knotts at Bayou Watch Repair .	\$80
303	A great fall necklace fashioned of plated gold chain with Tiger Eye and Onyx stations from designer Gay Boyer. Donated by Knox Goodman's .	\$77
304	A dainty and beautiful little cross of yellow gold with diamonds donated by Keith Lockhart at Lockhart Jewelers .	\$300
305	Sterling silver and yellow quartz contemporary necklace donated by Lynn McCary at McCary's Jewelers .	\$250
306	Incredible beaded necklace with 24 kt gold foil Italian Venetian Murano glass art drop from Steve Brown, owner of Once Upon a Diamond .	\$629
307	This crystal ball will make the perfect embellishment for your little cocktail dress donated by Silver Moon Jewelry , owned by Keith Lockhart.	\$50



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ITEM	COLLECTIBLES & MEMORABILIA	VALUE
400	Shreveport's own Terry Bradshaw has autographed a football to help support Junior Achievement and make sure all students are work-ready! Donated by Gil Shanley .	\$175
401	Hal Sutton'99 JA Laureate has donated his 1987 Ryder Cup Team Golf Bag to Junior Achievement for literacy education in the classroom. Embroidered with the team member names, Payne Stewart, Crenshaw, Strange, Hal Sutton, Mize, Kite, Jack Nicklaus - Captain! This would be a great display case for collectible clubs! Thanks, Hal!	\$1,500
402	A limited edition DVD of THE LAST LULLABY signed by Director Jeffrey Goodman and the blouse worn by Sasha Alexander (NCIS and Rizzoli and Isles) in THE LAST LULLABY. Items donated by Jeffrey Goodman .	
403	Karla Stewart, owner of Shreve Frame , has beautifully displayed David Toms' golf memorabilia for JA: an autographed 2012 Master's Pennant, The President's Cup autographed photograph and an autographed golf ball.	\$500
404	Steuben Star Paperweight donated by Sid Potts .	\$400
405	Handwritten lyrics to "Wasted" signed by Troy Verges and Hillary Lindsey --recorded by Carrie Underwood and donated by Troy Verges .	You
406	Handwritten lyrics to "Blessed" signed by Troy Verges and Hillary Lindsey--recorded by Martina McBride and donated by Troy Verges .	Can
407	Handwritten lyrics to "Wanted" signed by Troy Verges and Hunter Hayes--recorded by Hunter Hayes and donated by Troy Verges .	not
408	Handwritten lyrics to "Smile" signed by Blair Daly --recorded by Uncle Kracker and donated by Troy Verges .	buy
409	The Fantastic Flying Books of Mr. Morris Lessmore, signed by Oscar winning author, William Joyce .	this!

FINANCIAL LITERACY

CONGRATULATIONS 2012 Laureate Inductees

William G. Anderson | George D. Nelson, Jr. | Harold W. Turner



Blaze Cut
Diamond
Earrings

BE ORIGINAL.



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ITEM	SPECIAL SERVICES	VALUE
500	Auers of Fun! Anne-Marie Auer will donate two evenings (4-ish hours each) of babysitting. Transportation to and from house will be provided. This 13 year-old entrepreneur has graduated from the WK babysitting program, but most important, she has a giving spirit.	\$80
501	Driver Education for your favorite youngster! Donated by Bee Safe Driving School, locally owned & operated..	\$450
502	Chef Robert Baucum will come to your home on a mutually agreeable date and prepare a delicious meal from what you have selected and purchased for your guests' enjoyment. Limited to 50 people buffet style or 12 people seated.	\$250
503	\$300 certificate for a custom Ice Sculpture! Highlight your next event with this beautiful art! One block sculptures range from \$300-\$345. Donated by Candi'z Ice.	\$300
504	\$100 Gift Card - modifications or service for your ATV donated by Highlifter.	\$100



Junior Achievement
Empowering young people
to own their economic success.

Supporting Our Community

Willis-Knighton Medical Center a full service hospital plus

- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

Willis-Knighton South & The Center for Women's Health a full service hospital plus

- ◆ Quick Care Urgent Care Center
- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

WK Bossier Health Center a full service hospital plus

- ◆ Quick Care Urgent Care Center
- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

WK Pierremont Health Center a full service hospital plus

- ◆ Quick Care Urgent Care Center
- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

The Oaks of Louisiana residential options for seniors

- ◆ Tower at The Oaks
- ◆ Savannah at The Oaks
- ◆ Garden Apartments at The Oaks
- ◆ Health Center at Live Oak



ITEM	SPECIAL SERVICES	VALUE
505	Learn Swing, Ballroom and Country dancing. One New Couple Program -Dance Lessons! Three, 45-minute Private Lessons, 4 One-hour Classes and Admission to One Party donated by Sandys Dance Center.	\$200
506	Up to four hours of DJ Service with Gumbeaux Production	\$600
507	One month of Gymboree classes for a child 5 years or younger. Expires Oct. 2013	\$58
508	Cut & Style donated by the Remington Suite Hotel & Spa.	\$45
509	3 DPL Laser skin tightening treatments valued at \$250 each donated by the Skin Station.	\$750
510	A gift certificate toward any service you choose valued at \$125 donated by the Skin Station.	\$125
511	Pack it up for the holidays with this \$50 gift certificate from The UPS Store!	\$50
512	Let Dr. Walker make your custom trays and have a brighter smile in just days. DayWhite Teeth ACP whitening kit donated by Dr. Ryan Walker, DDS. 687-1525	\$250
513	Gather your friends and family for a special night...Dr. Don Webb will come to your house and tell, in his charming Welsh accent, the story of A Child's Christmas in Wales. Donated by Dr. Webb '04 JA Laureate!	



The Barber of Seville

October 27, 2012

I Pagliacci

February 16, 2013

Rigoletto

April 13, 2013

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RHAPSODY IN BLUE
WICKED DIVAS
THE FOUR SEASONS
ALL-TCHAIKOVSKY SEASON FINALE



ITEM	SPORTS	VALUE
600	Golf Package for 4 - Tues - Thurs only. Call Sean Knox two days prior for Tee time, 865-7149. Donated by East Ridge Country Club.	\$275
601	Four Private Fencing Lessons by Andy Shaw at Fairfield Fencing.	\$125
602	Two Rounds of Golf with complimentary lunch for two from Shreveport Country Club.	\$135
603	Check out the gift certificate from Sportspectrum, thank you Matt!	\$100
604	Enjoy the fresh air on this Specialized Myka HT Sport ladies Mountain Bike, 19" frame black with 26" wheels donated by Milton Hutchinson, owner, the Bike PEDALER	\$400



VOLUNTEER.



ITEM	WINING & DINING!	VALUE
700	\$100 Gift Certificate to the fabulous Anvil Restaurant locally owned & operated by Joe & Ann Fertitta!	\$100
701	Business lunch for 10 catered by Bistro to Go	\$100
702	Dinner for 4 from Cantina Laredo valued at \$100 donated by owner Chris McJunkins.	\$100
703	\$60 Gift Certificate to Chianti Restaurant donated by Enrico Giacalone.	\$60
704	Two regular Humphrey Yogurts per month for a year! Donated by Jan Middleton, owner Counter Culture Yogurt. Good at Kings Hwy. and Corner Collection on Line stores only.	\$150
705	\$25 Gift card donated by Jan Middleton, owner Counter Culture Yogurt	\$25
706	Ferrier's Rollin in the Dough! \$40 Gift Certificate	\$40
707	Fritze's Fabulous Affair! Chef George '09 and Madame Minou will serve a chef's choice dinner for 10 at Chateau Fritze accompanied by wines & cheeses provided by Marti & Ron Lepow, owners of Cuban Liquor. It is sure to be the night everyone is talking about! (mutually agreeable date before June 30, 2013)	All the gold in Fort Knox!
708	Serve up some premium beer & wine at your next gathering. We have one case of Abita Beer , one case of Stella Artois and three bottles of red wine from Eagle Distributing.	\$95
709	\$100 Gift Certificate to Giuseppe Ristorante in memory of Norman Kinsey '00 JA Laureate from Giuseppe Brucia.	\$100



ITEM	WINING & DINING!	VALUE
710	Just in time for Thanksgiving, a \$50 Diamond Gift Card from Logan Farms Honey Glazed Hams & Market Café.	\$50
711	\$50 gift certificate for the Louisiana Restaurant Association , which is good at a number of restaurants throughout Louisiana donated by Scott & Dawn Auer	\$50
712	Enjoy Community Coffee & Hot Beignets for 10 people one (1) Saturday each month for three (3) months donated by Marilyn's Place. 7am - 11:00am. Gratuity is not included.	\$150
713	\$20 Gift Card to Monsour's The Real Pickle!	\$20
714	Enjoy a taste of Down under with your Two \$25 gift certificates to Outback Steakhouse on Line Avenue! Donated by Outback Steakhouse.	\$50
715	Charge over to Rhino Coffee and check out this new hot spot with your \$25 gift certificate for lunch, and take home a Rhino logo coffee mug and 1 LB of the best Cowboy Coffee! Donated by entrepreneur, Andrew Crawford.	\$50
716	Strawn's - 2 delicious whole pies donated by Strawn's Eat Shop.	\$35
717	Strawn's - 2 delicious whole pies donated by Strawn's Eat Shop Too.	\$35
718	\$50 gift certificate donated by Windrush Grill.	\$50
719	\$50 gift certificate donated by Windrush Grill.	\$50
720	Enjoy a Cajun Crawfish Boil for 10 people with 30 pounds of spicy boiled crawfish with all the trimmings--10 corn and 20 potatoes. Shaver's Catering will set you up any time in April or May of 2013.	\$280
721	\$50 Gift Certificate from Superior Steakhouse.	\$50

**INSPIRE & PREPARE YOUNG PEOPLE
TO SUCCEED IN A GLOBAL ECONOMY.**

ITEM	ENTERTAINMENT	VALUE
800	2 Trans-Siberian Orchestra ALL NEW Holiday concert tickets, plus, a VIP Parking Pass for the December 19th concert! (Take certificate to the Century Link office to claim the two tickets.)	\$112
801	Two Aladdin Easy Grip Travel Mugs with Lids - 16 oz., sturdy, lightweight and virtually unbreakable. And, a Fellows Travel Media Wallet to organize all your chargers, music and itinerary for the trip!	\$40
802	The Remington Suites Hotel Media Room will be the scene for 8 couples to enjoy a night of entertainment with the newest technology to view movies or sporting events. The award comes with popcorn, pizza, and refreshments for the guests.	\$120
803	Discover Annual pass - Unlimited visits for up to 5 people to all permanent areas and Space Dome Planetarium donated by Sci Port: Louisiana's Science Center .	\$125
804	Commemorative coffee table book, Ladies and Gentlemen... the Strand	\$25
805	Two 64th Season Opera Tickets - Enjoy your Orchestra Gold Section seats for The Barber of Seville - Oct. 27th , I Pagliacci - Feb. 16th & Rigoletto - April 13th donated by the Shreveport Opera .	\$340
806	Four fabulous Gold Tickets for a wonderful evening at the Shreveport Symphony Orchestra .	\$168



ITEM	TRAVEL	VALUE
900	Bel Solé , the ultimate luxury retreat lies uniquely situated between the sugar white Gulf beaches and Little Lagoon in Gulf Shores, AL, offering the perfect island experience. Discover the intimate charms of Bel Solé during your stay in one of our three bedroom, three bath condos. Other amenities include a full time, on-site concierge, an indoor heated pool, an outdoor pool with a hot tub, a fully equipped workout room, a beach chair rental service and a marina for fishing, boating or enjoying the most exquisite sun sets! A 6 day and 5 night stay can be yours! (June & July blackout) Expires January 6, 2014. Donated by Slack Alost Development .	\$1,800

Usually reserved for members only, but because you are a friend of JA, it can be yours! Enjoy all the amenities at Boot Ranch-- casual and fine dining in the 55,000 sq.ft. Clubhouse Village, the Aveda Restore-Spa, Golf Shop, fishing, long walks and a little golf. 2 rounds of golf for up to 4 players and 2 nights of accommodations in up to 2 Private Member Lodge Suites is up for grabs to the highest bidder. There is nothing like **Boot Ranch** in Fredericksburg, Texas and the new swimming pool and tennis courts should be open for Memorial Day! Developed by **Junior Achievement Laureate, Hal Sutton '99**, this private resort offers a challenge for all levels of golfers and a peaceful setting to relax and enjoy the rustic charm of its majestic setting. Fredericksburg isn't far away, so check their community calendar for more fun! No black out dates. Expires Dec. 31, 2013.



Senator Peacock & BTW students at JA AT&T Job Shadow.
None of these students had ever met a Senator.

A Letter from Jonas Prising

An astonishing number of American students fail to graduate from high school each year, resulting in fewer young adults entering the workforce with the most basic qualifications. Additionally, the increasing demand for 21st-century skills in the job market is creating a growing talent gap that many job applicants cannot overcome, even *with* a high school diploma. This two-fold challenge must be addressed for the United States to remain competitive in the knowledge-based global economy.

Junior Achievement, with the support of partners like you, is committed to giving our young people the skills they need to be competitive in the workforce, and to helping them understand the importance of staying in school.

It may surprise you to learn that every day 7,000 students **drop out** of high school. Last year, 1.3 million **failed to graduate**. By 2020, 15 million more will join them. The effect on our communities is staggering as young people who drop out are twice as likely as graduates to be unemployed and three times as likely to live in poverty.

Jobs today require workers who are proficient in 21st-century skills, such as teamwork, problem-solving and technology. The need for a high school diploma, at a minimum, is critical as jobs become more complex. For our young people to succeed in the workforce, they need the knowledge and skills to effectively compete with their peers around the globe.

Junior Achievement USA™ is uniquely positioned to provide solutions to these challenges by equipping students with the skills they need to be career-ready. Junior Achievement programs help bridge the gap between what students are learning in the classroom and the application of this knowledge to the real world through our experiential curriculum. Students in Junior Achievement see great improvement in their 21st-century skills, such as teamwork, decision-making, problem-solving, and Critical thinking.

Will you help give our young people the life-changing JA experiences they need? Please consider making a tax-deductible contribution to expand the availability of Junior Achievement programs to students who will become our future leaders in business and our communities.

Sincerely,

Jonas Prising

Chairman, Junior Achievement USA

President – Americas, ManpowerGroup

POTENTIAL.



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